



What is it?

- 🎬 **Hands-on, professionally structured film productions led by young people.**
- 🎬 **30 young people between the ages of 9-18 fill every key role across the cast and crew.**
- 🎬 **Each production includes 9 days of in-person workshops and filming - with a film premiere event to top it all off.**
- 🎬 **Creatives work closely with each other, our Reels Up staff and guest industry professionals.**
- 🎬 **Productions prioritise independence, exploration and collaboration - while always maintaining the highest safeguarding standards.**

What does it include?

- 🎬 **In-person workshops exploring practical filmmaking and the pre-production process.**
- 🎬 **Guest workshop sessions with experienced film professionals.**
- 🎬 **5 day production week, with each Creative fully responsible for your own role and responsibilities.**
- 🎬 **Guided independent tasks and checklists to ensure you are pushing your role to the max.**
- 🎬 **The opportunity to edit your own cut of the film's trailer, to be released as part of the marketing campaign.**
- 🎬 **A film premiere event to celebrate your work with friends, family and each other.**
- 🎬 **Your own IMDb credit.**
- 🎬 **A professional headshot photo to be used for promotion - and for your own filmmaking journey.**
- 🎬 **The space to explore and express your creativity through cinematic language and film, alongside 29 other passionate young filmmakers and performers.**

How do we fit it all in?

🎬 A standard RUC production is structured as follows:

- ↓ Production announcement
- ↓ Applications open
- ↓ Intro and headshot session
- ↓ Launch workshop day
- ↓ Guest professional workshop day
- ↓ Pre-production progress day
- ↓ Pre-shoot prep call
- ↓ 5 day production week
- ↓ Post-shoot reflection call
- ↓ Post-production period
- ↓ Film premiere event

🎬 Production week takes place during national school holidays.

🎬 Each workshop/pre-production session takes place on a Sunday.

🎬 The sessions span an average period of 6 weeks.

Who can be a Reels Up Creative?

🎬 Anyone between the ages of 9-18.

🎬 There are certain roles designed for certain age ranges.

🎬 You don't need any experience, you don't need a portfolio - you simply must want to dive into film production and learn through exploration and hands-on experience.

What are the RUC roles?

🎬 Certain roles are assigned to certain age ranges. This is to reflect responsibility/expectation, and ensures there are mentors for young Creatives within the cast and crew.

🎬 For 9-12 year olds: Production Runner

Second Assistant Camera

Third Assistant Director

Cast Roles

🎬 For 13-18 year olds: Art Director

Sound Mixer

Sound Recordist

Key Grip

Script Supervisor

BTS Producer

Marketing & BTS Creative

First Assistant Camera

Costume Designer

Hair and Makeup Designer
Second Assistant Director
Cast Roles

- For 16-18 year olds: Gaffer
Director of Photography
First Assistant Director
Producer
Production Designer
Marketing Manager
Director
Cast Roles

What is the cost?

- £185 per Creative
- Fee covers: 9 in-person workshop and production days
 - Access to professional kit and resources.
 - 2 tickets to the final film premiere event.
 - Production materials and notepad.
 - Professional headshot.
- Fee is split across 3 separate payments.
- RUC is closely budgeted and reviewed to keep fees as low as possible, while still ensuring a unique experience which closely resembles professional film production.
- Fee is used for: personnel costs, venue hire, kit hire, production department budgets, further project and logistic costs.

When and where are RUC productions?

- Productions take place within individual periods, in varying locations.
- Each new production is announced on our website. You can find all information about a production on its Announcement page.
 - Each production is for a brand new screenplay, written by a young person (exc. our flagship production)
- In between each production we run RUC Screenwriter's Retreats, where young people can explore the craft of screenwriting and submit scripts for upcoming productions.

How can I apply?

- Applications open on the same day the production is announced.
- You can apply via the production's Announcement page, by either:
 - Submitting our written application form.
 - Submitting an application video.
- All information is to be found on each production's Announcement page.

Who supports the Creatives?

- 🎬 Reels Up Creatives is devised and delivered by our Reels Up directors.
- 🎬 All sessions are supported by additional Creatives staff, with a minimum Staff:Creatives ratio of 1:12.
- 🎬 Industry professionals are brought on board and announced for each individual production.
- 🎬 Key names and faces:



Jenny
Project Lead



Tom
Project Lead



Kiya
Project Support

Next production?

- 🎬 Our next production is taking place in Chester.
- 🎬 The production Announcement page will go live at 5pm on 01/04/24.
- 🎬 Key dates for the production can be found on our website.



For a more in depth look into what an RUC production offers, and for information about our next production, please head back to our website.

We can't wait to get going with our next team of RUC filmmakers, and to watch your stories come to life.

contact@reelsup.co.uk